

PRESS RELEASE

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INOVEX'S MAPS BI WINS SILVER STEVIE® AWARD IN 2013 INTERNATIONAL BUSINESS AWARDSSM

Winners to be celebrated at the Gala Banquet on 14 October in Barcelona, Spain

Oakville, ON – 14 August 2013 – Maps BI was named the winner of two Silver Stevie® Awards. One award for **Best Software Programming/Design** and a second for **Best New Product/Service of the Year – Software** at the 10th Annual International Business Awards earlier today.

The International Business Awards are the world's premier business awards program. All individuals and organizations worldwide – public and private, for-profit and non-profit, large and small - are eligible to submit nominations. The 2013 IBAs received entries from more than 50 nations and territories. Nicknamed the Stevies for the Greek word for “crowned,” the awards will be presented to winners at a gala awards banquet at the W Hotel in Barcelona, Spain on 14 October.

More than 3,300 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including Most Innovative Company of the Year, Management Team of the Year, Best New Product or Service of the Year, Corporate Social Responsibility Program of the Year, and Executive of the Year, among others. Inovex's Maps BI won both awards for **Best Software Programming/Design** and **Best New Product/Service of the Year – Software** as a company with “less than 100 Employees”.

Maps BI is a web-based SaaS system that brings together mapping, business intelligence, and community in one platform. Regardless of business sector or organization, Maps BI gives you visualization and spatial understanding of your data in an expedient manner.

“Whether you're looking at correlations between obesity rates and locations of fast food restaurants, between cardiac arrests and defibrillator locations, predicting regional electricity consumption patterns, or sales territory planning, Maps BI lets you take the power into your own hands and create stunning dashboards that you can share with clients and colleagues alike.” - Mike Branch CEO.

Stevie Award winners were selected by more than 250 executives worldwide who participated in the judging process this year.

“The 2013 International Business Awards are noteworthy for featuring the best collection of entries we have ever received,” said Michael Gallagher, president and founder of the Stevie Awards. “The judges have been unanimous in their comments about the quality of achievements, and the expertise with which they were portrayed, in the nominations we

received this year. We extend our most heartfelt congratulations to all of this year's Gold, Silver and Bronze Stevie Award winners.”

Details about The International Business Awards and the lists of Stevie Award winners are available at www.StevieAwards.com/IBA.

About Maps BI

Mike Branch (CEO) and Bob Bradley (COO) are co-founders of Inovex Inc. (creators of Maps BI). Inovex is an enterprise web and mobile software firm specializing in products and services for healthcare and energy. They are published authors, appearing in a number of publications including IEEE Industry Applications magazine, and have been instrumental in developing Inovex's lineup of energy management software and secure healthcare data collection and decision-making tools for public health policy drivers in Canada.

They are both graduates of the University of Toronto. Mike is a Professional Engineer, a 2010 recipient of U of T's Arbor Award for outstanding personal service, the 2013 University of Toronto Engineering Early Career Award, and the 2013 Professional Engineers of Ontario Engineering Medal. More information: www.mapsbi.com and <http://lnkd.in/MQitsJ>

About the Stevie Awards

Stevie Awards are conferred in five programs: The International Business Awards, The American Business Awards, the Asia-Pacific Stevie Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at www.StevieAwards.com.